



Dear Merchant,

Indiana Regional Medical Center is proud to have launched a program that is dedicated to improving the lives of thousands of area women and their families.

Spirit of Women is a national network of leading hospitals and health systems that share the common goal of motivating and inspiring women to make positive changes in their lives. Indiana Regional Medical Center is one of six Pennsylvania hospitals offering this exclusive program. Spirit of Women offers events throughout the year that are designed to capture the attention of women at every decade of their life. Through creative programming, we empower women to live a healthier lifestyle for themselves and their families. Spirit of Women events are known not only for the valuable health information shared, but also for the opportunity afforded to women to network with one another in their community.

In August of 2008, we began enrolling members into the Spirit of Women Consumer Membership Program. Each member receives a membership card and key tag, a quarterly newsletter and magazine, as well as free access to health education programs and events. We currently have over 1300 women enrolled in this program.

We are offering merchants a unique opportunity to advertise, market, increase visibility and encourage women to enter your business by becoming a Spirit of Women Business Rewards Partner. The program is simple and will put the name of your business in front of hundreds of women in our community. By offering a discount or coupon to Spirit consumer members, it will encourage women to walk through your doors. IRMC will promote your business to our members throughout the year at our many Spirit events, through the quarterly publications and on our website.

The cost to participate in this program is a one- time fee of \$100. We may also request a gift that could be used as a door prize at one of the Spirit programs. All rewards businesses partners will receive a window cling identifying their business as a Spirit of Women partner.

If you would like to become a partner, please fill out the form below and mail your check to:

Spirit of Women, Att: Nancy Smith  
Indiana Regional Medical Center  
835 Hospital Rd, PO Box 788  
Indiana, PA 15701

\*Checks can be made payable to IRMC-Spirit of Women

If you need further information about our Spirit Reward Partner program, please feel free to contact me at 724 357-8088 or at [spirit@indianarmc.org](mailto:spirit@indianarmc.org).

Sincerely,  
*Nancy*

Nancy J Smith  
Spirit of Women Coordinator



Business Rewards Partner

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

Business contact & phone # \_\_\_\_\_

Reward description \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Contact signature \_\_\_\_\_

*Spirit of*  
**Women.**